

智能包装 开启未来

Smart Packaging for Now and Future



2023.3.2-4

中国·广州·中国进出口商品交易会展馆 **B区**
China Import & Export Fair Complex
Area B, Guangzhou · PR China



Q www.ChinaSinoPack.com



展场面积 (平方米)
Exhibition Area (sq.m.)

140,000

参展商数量
No. of Exhibitors

1,800

展馆数量
No. of Halls

14

智能包装
SMART Packaging

智慧物流
eDelivery & SMART LOGISTICS
电商与快递

食品包装
FOOD Packaging

综合包装
GENERAL Packaging

产品标识
CODING & MARKING

塑料包装
PLASTICS Packaging

液态包装
LIQUID Packaging

PACKINNO
包装制品与材料

备注：上述数字包括同期举行之印刷展及标签展。
Remarks: The above figures include that of the concurrent Printing fair and Label Printing Fair.

来自展商及买家的心声

Exhibitors & Buyers' Words

杭州永创智能设备股份有限公司

Hangzhou YoungSun Intelligent Equipment Co.,ltd.

总经理 陈鹤

Mr.HeChen

连续多年参加Sino-Pack每年都有新的收获和体验，包装行业同仁都会参加这个展会。了解行业发展新动态，找到新商机。此次展会观众比较专业我们取得了很好的宣传效果期待下一年的合作！

Although we have participated in Sino-Pack for many consecutive years, every time it brings a new harvest and experience to us. In addition, every year the counterparts in the packaging industry will also participate in this exhibition to learn about the latest trends in the industry and seek new business opportunities. The visitors of the exhibition this time are relatively professional, we have achieved a good publicity effect and look forward to the cooperation in the next year!

江苏汤姆智能装备有限公司

Jiangsu Tom Intelligent Equipment Co.,Ltd.

企划部部长 司明杰

Mr.MingjieSi

28年前有了Sino-Pack，24年前有了汤姆，于是汤姆如鱼得水，感谢28年Sino-Pack平台让汤姆得到了充分的展示，让中国了解汤姆，让汤姆走向世界！

Sino-Pack came into being 28 years ago and Tom was established 24 years ago. Sino-Pack to Tom is like water to a duck. Thanks to the Sino-Pack platform for making Tom fully displayed, let China learn about Tom, and let Tom go to the world!

华联机械集团

Hualian Machinery Group

市场营销中心副总监 王立松

Mr.LisongWang

连续十余年参加Sino-Pack，今年面对时刻变化的疫情，展会排除万难顺利举办，让我们看到了主办的决心与能力。展会规模升级，规划专业细致，服务全面周到。我们有信心，相信未来会更好！

We have participated in Sino-Pack for more than ten consecutive years, this year, facing the ever-changing epidemic situation, the exhibition was successfully held despite all difficulties, which showed us the determination and ability of the organizer. The scale of the exhibition was upgraded, the planning was professional and meticulous, and the service was comprehensive and thoughtful. We are confident and believe that the future will be better!

广州医药行业协会

Guangzhou Pharmaceutical Profession Association

今年的展会虽然受疫情影响较大，但展览会规模不亚于往常，展品多、品质高，使参观的会员在多家知名包装设备、材料和制品的展览中，能够与各自所需的展商进行深度交流，为日后合作建立良好关系。

Although the exhibition this year is greatly affected by the epidemic, the scale of the exhibition is no smaller than that in the past years, with various high-quality exhibits, so that visiting members could conduct in-depth exchanges with the exhibitors they need in many well-known exhibitions of packaging equipment, materials, and products, so as to establish a good relationship for future cooperation.



上届展会观众统计

Visitors Statistics of Sino-Pack2022

行业分类 Visitors by Industry

58.2%

食品生产商 Food Manufacturers

零食、方便食品、乳品、饮料、酒类、饮用水等
Snacks, Convenience Food, Dairy Products, Beverage, Brewery, Bottled Water, etc.

10.9%

日化生产商 Cosmetics & Personal Care Products

护肤品、彩妆、个人护理用品、洗涤清洁用品等
Skin Care, Cosmetics, Personal Care Products, Cleaning Products, etc.

9.8%

物流 / 电商 / 餐饮外卖

Logistics / E-commerce / Catering

9.2%

医药及保健食品生厂商

Pharmaceuticals & Health Food

8.9%

电子产品及家电生产商

3C Products & Home Appliance
Manufacturers

2.6%

OEM / ODM

代加生产

0.4%

其他

Others



职位分类

Visitors by Job Title

35.9%

董事经理 / 总经理 / 厂长

Director / General Manager/
Factory Owner

31.2%

经理 / 副经理

Manager / Assistant Manager

21.5%

总工程师 / 高级工程师 / 工程师

Chief Engineer / Senior Engineer/
Technician

8.5%

设计师

Designer

2.9%

研究 / 学术人员 / 技术员 / 其它

Researcher / Others

部门分类

Visitors by Department

决策层

Decision-level

32.3%

采购部

Purchasing Department

28.6%

包装技术 / 工程部

Packaging Technology/
Engineering Department

20.6%

市场 / 品牌部/设计部

Marketing / Branding Department /
Design Department

18.3%

其它

Others

0.2%

2022年展会回顾

Review of Sino-Pack2022

线上线下融合 业务发展打破时地界限

O2O Covergence Boundless Opportunities

多元化的线上活动：展会直播、海外VIP买家量身定制线上观展服务、海外在线商贸配对等助力展商突破时间、地域限制直击海外买家，开拓业务，口碑载道，大受欢迎。2022年4月份举行之“越南买家在线配对会”精准有效，供需双方反应热烈，本来一天之活动增加到三天，为展商与买家创造价值。

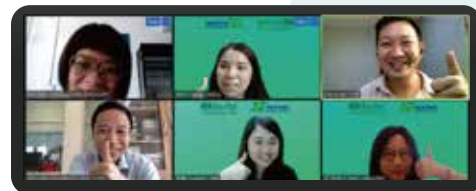
Diversified online activities like exhibition live streaming, overseas buyers VIP customized online show visiting service, overseas business matching, etc. facilitate exhibitors overcoming time and geographical constraints. These well-planned activities delivered fruitful results and earned high regard. The "Vietnam Buyer Online Business Matching" held in April 2022 extended from 1 day to 3 days due to the vigorous response and created great value for both exhibitors and buyers alike.

在线供需平台 全年无休

Online Business Matching Platform Winning Business Around the Clock

特设在线供需平台，涵盖包装设备、包材制品、标签、包装印刷等过千家优质供应商及国内外包装企业、终端生产商之求购信息，全年无休为供需双方进行配对。Sino-Pack 展商自动享此服务。

A dedicated online business matching platform gathering 1000+ quality suppliers of packaging machinery, materials, containers, label printing and packaging printing, etc. as well as the procurement information from local and overseas buyers. Serve the industry around the clock. An exclusive benefit for Sino-Pack exhibitors.



聚焦行业热点 全方位解读 探讨行业新发展

Focus on Hot Topics & New Development of the Industry

- 后道智能包装与物流自动化高峰论坛
Smart Secondary Packaging Line and Logistics Automation Summit
- 包装智能工厂建设与精益管理论坛
Packaging Smart Factory Construction and Lean
- RFID电子标签应用发展高峰论坛
RFID Application Trends and Development Conference
- 防伪与智能追溯技术高峰论坛
Anti-Counterfeit Intelligent Tracing Technology Conference
- 中国防伪与溯源技术应用高峰论坛
China Anti-Counterfeit Intelligent Tracing Technology&Application Conference
- 包装新材料、新功能 助力食品药品企业提质增效
New Materials and New Functions – Enabling Carbon Reduction for Food and Pharmaceutical Enterprises
- 软包装环保可持续发展论坛
Flexcible Packaging Environmental Sustainability Development Forum
- 纸浆模塑产业绿色发展高峰论坛
Green Development Summit of Pulp Molding
- [文化新视觉——设计创意论坛]
Brand New Cultural Vision – Creative Design Forum

展品范围

Scope of Exhibits



成套智能解决方案
Smart Packaging Total Solution



一次包装机械
Primary Packaging Machinery



二次包装机械
Secondary Packaging Machinery



产品标识
Coding & Marking



塑料包装制造机械
包装容器制造机械
Plastics Packaging Machines
Production Machine of Containers



智慧物流装备及系统
Smart Logistics Equipment
and Systems



软包装机械设备
Flexible Packaging Equipment
and Machinery



包装检测设备
Measurement and
Testing Machines



包装辅助配套设备
Auxiliary Equipment of
Packaging

展会查询 Enquiry



雅式展览服务有限公司
Adsale Exhibition Services Ltd.

Tel 电话: (852) 2811 8897 Fax 传真: (852) 2516 5024
E-mail 电邮: SINOPACK@adsale.com.hk

深圳 Shenzhen
☎ (86-755) 8232 6251

上海 Shanghai
☎ (86-21) 5187 9766

北京 Beijing
☎ (86-10) 8460 2766